

# Media Release



## iiNet Group seals the deal on 4G wireless broadband

**17 September 2012** – iiNet has signed the first mobile virtual network operator agreement with Optus Wholesale to enable the Internet Service Provider to offer 4G wireless broadband services to iiNet, Westnet, Netspace and Internode customers.

The landmark deal enables iiNet to offer services through the Optus 4G FD-LTE network and will dramatically improve the iiNet customer experience of using mobile broadband.

“It makes sense for us to introduce one of the fastest wireless broadband services available and it supports our growth strategy to offer more to each of our customers,” said Michael Malone, Chief Executive Officer.

iiNet will launch its 4G wireless broadband services to customers with a choice of iiNet-branded devices, including a 4G wireless USB modem and a mobile WiFi hotspot which allows as many as 10 devices to share the 4G service.

“Choosing an iiNet 4G device operating on the Optus 4G network unleashes the desktop for people on the move, with faster mobile access to online files and services. It’s a substantial improvement in speeds from what is currently available on 3G,” Mr Malone said.

iiNet will announce product details and service availability within the coming months, once Optus has confirmed the launch date of its wholesale 4G service, which will occur initially in selected areas of Sydney, Newcastle, Melbourne and Perth.

To learn more about the iiNet, visit [www.iinet.net.au](http://www.iinet.net.au)

– ENDS –

### **For further information, please contact:**

Jane Humphries/Suzi Jose  
Communications – iiNet Group  
Ph: +61 8 9214 2210  
Mobile: 0414 632 130

### **About iiNet**

iiNet is Australia’s second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2600 inquisitive staff across four countries and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

Recent acquisitions of TransACT and Internode have taken our market share to around 16 percent with more than 860,000 broadband customers.

We’re a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we’ve developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iinet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.



A full list of current awards can be viewed at iinet Awards  
<http://www.iinet.net.au/about/awards.html>