

# Media Release



## iiNet streams 2012 Mildura Country Awards

**3 October 2012:** iiNet will provide a live video stream of the 2012 Australian Independent Country Music Awards for free this Saturday night as part of its sponsorship of the Mildura Country Music Festival.

Dubbed the 2012 Southern Stars, the 15th Australian Independent Country Music Awards is a highlight of the annual Mildura Country Music Festival, which brought more than 12,000 visitors to the town last year.

The Southern Stars awards evening will feature an impressive lineup of performers including Allan Caswell, Camille, Slim Newton, Chris E Thomas, Stephanie Jansen, Luke O'Shea, Bob Corbett, Kaylee Bell, Dean Perrett, Rod Dowsett, Kalesti Butler, Emma Barlow, Graham Rodger and Mitchell Shadlow.

The full list of Southern Stars awards finalists can be found at [www.milduracountrymusic.com.au](http://www.milduracountrymusic.com.au)

As part of its naming rights sponsorship, Australia's leading challenger telecommunications company, iiNet, will provide a live video stream from the gala event in Mildura to its Freezone portal at <http://freezone.iinet.net.au/>.

If you can't get to the Mildura Country Music Festival, visit <http://freezone.iinet.net.au/> at 5.30pm on Saturday 6 October when the Southern Stars live stream will start. This content is unmetered for customers of iiNet, Westnet, Netspace, TransACT and Internode.

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### **About iiNet**

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2,000 inquisitive staff across four countries and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.