Media Release

iiNet 4G launch boosts customer choice

9 October 2012: iiNet today intensifies competition in the high-speed wireless broadband market by launching a range of competitively priced 4G services and two innovative 4G devices.

iiNet, Westnet and Netspace customers can choose from a range of plans starting with Australia's most affordable standalone 4G broadband service for just $29.95 per month with a five-gigabyte (GB) data quota to $79.95 with a 20GB data quota. Plans are available on a 24-month contract or month to month.

iiNet has also launched two 4G devices, the iiNet MobiiHotspot 4G mobile wi-fi router, which can wirelessly share a 4G connection with as many as 10 devices, and the MobiiBroadband 4G, a portable USB modem for the 4G service.

iiNet's Chief Product Officer, Steve Harley, said today's launch increased choice for customers who wanted the fastest wireless broadband services. "Both devices are great for travelling professionals and families, allowing them to take their wireless network on the road," Mr Harley said.

The iiNet MobiiHotspot costs $49 on a 24-month contract or $229 to purchase outright, while the MobiiBroadband 4G can be bought outright for $189 or included at no extra cost on a 24-month iiNet 4G contract.

To learn more about the iiNet 4G plans, visit www.iinet.net.au

* The minimum price for a 4G service from iiNet, Westnet and Netspace comprises one month's rental.

– ENDS –

For further information, please contact:
Jane Humphries/Suzi Jose
Communications – iiNet Group
Ph: +61 8 9214 2210
media@staff.iinet.net.au

About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2,000 inquisitive staff across four countries and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.