

# Media Release



## iiNet opens up Fetch TV for the digital home

**14 November 2012:** iiNet today opens up its popular Fetch TV set-top box to allow customers to use their TVs to easily play videos and music or show photos from their computer, USB drive, camera or hard drive.

Dubbed My Media Hub, these additional features come at no additional cost to existing and new customers and will be downloaded automatically to set-top boxes. The extended software capability allows Fetch TV customers to browse and play rich media content stored on compatible devices on their home computer network. Customers can now use Fetch TV to play a slideshow of photos; listen to favourite songs; view album artwork and playlists in a connected media library; as well as watch videos and movies with full playback control.

My Media Hub can also use the USB port on the Fetch TV set-top box to play content from a portable USB device - such as a USB storage stick, an external hard drive or camera - on your TV.

iiNet Chief Product Officer Steve Harley said the addition of My Media Hub makes Fetch TV an even better service.

“My Media Hub simplifies life in the digital home. It opens up Fetch TV to other devices in the home like your PC or files on your hard drive or camera – so you can enjoy video, audio or photo content on your big screen,” Mr Harley said.

My Media Hub is available to iiNet Group Fetch TV customers and can be found on the User Interface via the Apps>Featured menu. Easy to follow instructions are provided at <http://www.iinet.net.au/fetchtv/faq.html - guides>

iiNet’s Fetch TV service offers digital free-to-air channels, subscription channels, the ability to pause live TV, a one terabyte personal video recorder, video on-demand TV, access to rent over 1,400 movies on-demand and interactive content via an unmetered broadband connection. Content is delivered to the TV in SD and HD quality, instantly with no downloading delays.

For more information, visit <http://www.iinet.net.au/fetchtv/>

- ENDS -

# Media Release



**For further information, please contact:**

Jane Humphries/Suzi Jose  
Communications – iiNet Group  
Ph: +61 8 9214 2210  
[media@staff.iinet.net.au](mailto:media@staff.iinet.net.au)

**About iiNet**

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2,000 inquisitive staff across four countries and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

