

Media Release



iiNet kicks goals on the NBN

20 February 2013: iiNet, the leading challenger in Australia's communication industry, today provided the 100 Mbps broadband service supporting a live rugby league training session between rugby greats and junior players at the much anticipated ceremony in Aspley, which switched on the NBN for the town.

The event saw a live video link between rugby league legend Michael John "Mick" Hancock at Suncorp Stadium and an audience of excited kids at the Aspley Football Club with Broncos winger Jharal Yow Yeh. Deputy Prime Minister Wayne Swan and NBN Co Lead Community Account Manager Darren Rudd were also on hand to witness the training session unfold.

Award winning service provider iiNet was chosen by NBN Co as the ISP to provide the service for the event with the high bandwidth set-up facilitated by iiNet's Brisbane techii team.

iiNet Chief Executive Officer Michael Malone confirmed that iiNet was proud to support the event. "This live, interactive session gives people just a taste of the possibilities that will be available when all Australians have access to high-speed broadband. We're excited we can now provide super-fast NBN services to the people of Aspley, made simple by our award-winning customer service," Mr Malone said.

"Best of all, customers signing up for the NBN in Brisbane can get their iiNet equipment professionally installed by our very own techii team, taking the hassle out of sorting out your home network and connected devices," reminded Michael.

The fibre services provided by iiNet over the NBN are now available to more than 500 homes and businesses in the Aspley region.

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For further information, please contact:

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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2,000 inquisitive staff across four countries and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

