

Media Release



iiNet TV with Fetch bonds with ESPN sports lovers

22 March 2013: iiNet, the leading challenger in Australia's telecommunications market has today added a wealth of sports coverage to its iiNet TV with Fetch service by launching two channels from ESPN.

Also, from the Shaken Not Stirred Department, iiNet TV with Fetch will next week add 22 James Bond films, including the latest 007 box office hit *Skyfall*, to its pay-per-view video service.

For those that prefer sports to spies, ESPN provides unmatched coverage of top international sports including NFL Football, NBA Basketball, ATP Tennis, UEFA Champions League Soccer, FA Cup, X Games, Major League Baseball, RBS Six Nations Rugby, NCAA College Football and Basketball as well as high quality sporting documentaries and studio shows.

The two new channels, ESPN and ESPN 2, are available to all iiNet TV with Fetch Entertainment customers at no additional cost for a trial period until the end of May.

iiNet Chief Product Officer Stephen Harley said the ESPN channels and Bond movies enrich iiNet TV with Fetch content. "These ESPN channels are a gold mine for true sports lovers," he said.

"As well as a vast amount of live sports coverage, ESPN offers customised local content such as Aussies Abroad, a local feature series that profiles Australia's best-known international athletes such as Cadel Evans, Tim Cahill, Andrew Bogut, Lauren Jackson and Mark Schwarzer."

Today's announcement builds on last month's launch of iiNet's second generation Set Top Boxes (STBs) for its iiNet TV with Fetch service. Customers with either a first-generation or a second-gen STB can automatically play the new ESPN channels or download any of the 22 Bond movies.

Full details of iiNet TV with Fetch are available at <http://www.iinet.net.au/fetchtv/>.

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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2,000 inquisitive staff across four countries and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.



A full list of current awards can be viewed at iiNet Awards
<http://www.iinet.net.au/about/awards.html>