

Media Release

An industry-wide solution will tackle illegal downloads: iiNet

12 August 2011 - iiNet Chief Executive Officer Michael Malone says a genuine whole-of-industry discussion and approach is needed to make content legitimately available online and to tackle illegal downloads.

Mr Malone was commenting after the High Court indicated it would hear an appeal by film and television studios following the Federal Court's rejection of allegations that iiNet had authorised copyright infringements.

He said given the significance of the issues involved he was not surprised the High Court had decided to review the case.

"Nevertheless, I know the Internet industry is eager to work with the film industry and copyright holders to develop a workable solution," Mr Malone said.

"We remain committed to developing an industry solution that sees more content readily and cheaply available online as well as a sensible model for dealing with repeated copyright infringement activity.

"We will continue to defend our position in these proceedings if necessary. I remain convinced that a genuine industry-wide solution is a better outcome for all concerned and I'm hopeful it will be developed."

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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.



WINNER
Partnerships for Growth
(iiNet & fetchtv) and
Communications
Ambassador,
ACOMMS Communications
Alliance & CommsDay
Awards 2011



National Large Business - iiNet
WA Large Business - iiNet
WA Service Excellence in a
Contact Centre - Westnet
Customer Service Institute of
Australia (CSIA)



WINNER
Carrier of the Year Award,
Highly commended - iiNet's
'work from home' program,
Australian Telecommunications
Users Group (ATUG)

A full list of current awards
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