



Media Release

iiNet dares to be different with simple, flexible NBN plans

19 September 2011: iiNet, Australia’s second largest DSL Internet service provider, has today announced its National Broadband Network (NBN) plans – a mix of three plans with a range of simple options designed to offer customers flexibility and value for money.

iiNet’s NBN plans start from \$49.95 per month for minimum speeds of 12Mbps and come with a ‘Turbo pack’ option to boost speeds up to 100Mbps if desired.

iiNet’s innovative range of BoB™ modems will work seamlessly on the NBN, making set-up on the new network quick and easy.

iiNet’s CEO, Michael Malone, said he has always been a strong supporter of the National Broadband Network.

“We have long recognised the power of a ubiquitous, open-access network to transform our business. The NBN allows us to deliver what we have always stood for: faster, more reliable broadband for less,” Mr Malone said.

“iiNet is particularly excited that the roll-out of NBN is focused on regions traditionally burdened with slower speeds and higher prices. Without the need for a fixed phone line, the customers on our most popular ADSL1 plan can move to NBN speeds and enjoy ten times the quota for the same price they’re paying now.”

“With standard off-net access charges offered by NBNCo 40 per cent less than currently available in regional areas, we can pass substantial savings on to our customers,” Mr Malone concluded.

For more information on iiNet’s NBN plans, visit www.iinet.net.au/nbn. iiNet also has a great range of NBN Business Plans available at www.iinet.net.au/business/nbn.

iiNet NBN Plans				
Speeds starting from 12Mbps				
Quota	Price		Speed	Price
20GB + 20GB (peak + off peak)	\$49.95/month (12/1 Mbps)	+	25/5 Mbps	+\$5/month
100GB + 100GB (peak + off peak)	\$59.95/month (12/1 Mbps)		50/20 Mbps	+\$15/month
500GB + 500GB (peak + off peak)	\$79.95/month (12/1 Mbps)		100/40 Mbps	+\$20/month

– ENDS –



WINNER
Partnerships for Growth
(iiNet & fetchtv) and
Communications
Ambassador,
ACOMMS Communications
Alliance & CommsDay
Awards 2011



National Large Business - iiNet
WA Large Business - iiNet
WA Service Excellence in a
Contact Centre – Westnet
Customer Service Institute of
Australia (CSIA)



WINNER
Carrier of the Year Award,
Highly commended - iiNet’s
‘work from home’ program,
Australian Telecommunications
Users Group (ATUG)

A full list of current awards
can be seen at [iiNet Awards](#)

Media Teleconference:

iiNet Chief Financial Officer David Buckingham, and Chief Marketing Officer, Mark Lollback, will be available for media interviews via a teleconference on Monday 19 September 2011 at 11am (EST).

Teleconference details:

Tel: 1 800 554 798 or (02) 8113 1401

PIN: 6323078

For further information contact:

Anthony Fisk or Jane Humphries

Communications

iiNet

08 9214 2210 or media@staff.iinet.net.au

About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.