



Media Release

iiNet introduces first-ever mobile phones to SMBs

27 October 2011 – iiNet has today announced its first-ever range of mobile handsets and plans for Australian small and medium businesses. Three innovative Android mobile phones – Samsung Galaxy S II, Samsung Galaxy S and Alcatel OT99 will be offered on competitive plans designed to give businesses greater flexibility and value for money.

Business customers can choose to mix-and-match the mobile phones with iiNet’s existing no-contract SIM plans, which cover calls, texts, 3G data, social network access and special iiNet to iiNet value calls.

The mobile phone plans start from just \$8 per month and can be paired with iiNet’s recently launched Business Voice product, allowing business users to turn their mobile phone into an extension of the office landline.

iiNet Business CEO, Greg Bader, said this latest business offering will meet the growing demand from organisations looking for a better alternative.

“The fact you can mix-and-match a contract-free SIM card with a mobile phone means you can create a plan that meets your business needs, no matter your budget.”

iiNet is supporting three Android phones for businesses initially, with plans to extend the range of mobile devices in the future.

“We chose to offer Android phones first because they’re well known as a flexible platform for future innovation. However, we understand that there’s a demand to support a broader range of devices and we will consider extending our offerings soon.”

The mobile phones are available on a 24-month contract or can be purchased outright when matched with a SIM card plan.



WINNER
Partnerships for Growth
(iiNet & fetchtv) and
Communications
Ambassador,
ACOMMS Communications
Alliance & CommsDay
Awards 2011



National Large Business - iiNet
WA Large Business - iiNet
WA Service Excellence in a
Contact Centre – Westnet
Customer Service Institute of
Australia (CSIA)

Handsets

Alcatel OT990	Samsung Galaxy S	Samsung Galaxy S II
\$8 per month*	\$20 per month*	\$30 per month*

*When matched with any SIM plan (below).

SIM Plans

\$14.95 plan	\$29 plan	\$49 plan
\$225 included value	\$660 included value	\$860 included value
200MB included data	1.5GB included data	3GB included data

All plans include 150GB of data for social networking sites.



WINNER
Carrier of the Year Award,
Highly commended - iiNet’s
‘work from home’ program,
Australian Telecommunications
Users Group (ATUG)

A full list of current awards
can be seen at [iiNet Awards](#)



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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.