

iiNet plays Cupid by helping those looking for love online

1 February 2012: iiNet, Australia's second largest DSL broadband provider, has released an online dating-themed fact sheet to help those looking for love avoid a broken heart, a broken computer or a dwindling bank balance this Valentine's Day.

iiNet's Compliance Manager, Rebecca Moonen, said the latest fact sheet in the Online Safety Series provides some useful tips for those looking for their dream date online.

"Online dating is a convenient alternative when looking for love, however, as with any online activity it pays to be safety conscious," Ms Moonen said.

"We're spreading the love this month and we encourage everyone to help us by downloading our factsheet and sharing it with family and friends."

- **Start with an open mind and a secure device** – prep your computer or device so it's as safe as can be by installing anti-virus and firewall software. Always browse using a secure wireless network and remember to log out of dating sites and never save your password when using a public terminal.
- **Go for the popular types** – get picky about the online dating site you sign up to by researching and choosing a well-known site. A quick check of their database size will help you suss out how many fish are in the sea.
- **It all began with an... email** – create a separate email account for your online dating profile and choose an email address and profile name that doesn't include personally identifiable information and isn't linked to your Facebook or place of employment.
- **Sealed with a kiss (and a scam)** – Internet scams can easily turn a love story into a nightmare, so ignore any junk mail that lands in your online dating inbox. Never send money or offer financial assistance to anyone you've met online and report anyone who has asked you to hand over cash or other valuable goods.

iiNet's 'Finding love online – a guide to safely searching for that dream date' fact sheet can be downloaded from [iiNet's Online Safety website](#).

iiNet's Online Safety Series was introduced to help Australians become more aware of safe practices when surfing the web. Each month, information will be released and made available for download from the iiNet website. Topics covered by the safety series include social networking, online shopping, phishing emails and password security.

To learn more about iiNet's Online Safety Series or to register interest in an Online Safety Seminar visit www.iinet.net.au/safety.

For further information, please contact:

Anthony Fisk/Jane Humphries
Communications – iiNet
Ph: +61 8 9214 2210
Mobile: 0414 632 130

About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.



A full list of current awards can be viewed at iiNet Awards
<http://www.iinet.net.au/about/awards.html>