

# Media Release



## **iiNet's superfast broadband brings competition to Regional Queensland**

**13 February 2012:** More than 15,000 households and businesses in areas of Regional Queensland will have access to fast Internet speeds and a more competitive broadband market after iiNet announced its latest regional network expansion plans.

iiNet, along with its family of brands including Westnet and Internode, is continuing its multi-million dollar investment into Australia's regional areas with Dalby, Emerald and Mount Isa being the next to receive major network upgrades".

iiNet is the first Internet Service Provider to offer ADSL2+ broadband services using the Internet infrastructure built as part of the Australian Government's Regional Backbone Blackspots Program.

Michael Malone, Chief Executive Officer of iiNet, said the company was committed to bringing real competition, better service and competitive pricing to more areas around Australia.

"While we're looking forward to the NBN rolling out around the country, it will take time so we're making sure more households and businesses can enjoy the benefits of superfast broadband in the meantime," Mr Malone said.

"These network expansion plans, which extend to areas in the Northern Territory, cement our position of having the largest competitive ADSL broadband network in the country."

"Our focus is on connecting people with their family and friends and our customers in Dalby, Emerald and Mount Isa will soon be able to connect more affordably and more easily. By teaming up any of our broadband plans with our Netphone service, you'll get cheaper phone calls, fast and reliable Internet, access to our subscription television service, fetchtv, plus awesome customer service all in one package."

- ENDS -

**For further information, please contact:**

Anthony Fisk/Jane Humphries  
Communications – iiNet  
Ph: +61 8 9214 2210  
Mobile: 0414 632 130

## About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.



A full list of current awards can be viewed at iiNet Awards  
<http://www.iinet.net.au/about/awards.html>