iinet
connect better

iiNet's superfast broadband expansion launches in Darwin

15 February 2012: More than 23,500 households and businesses throughout the Darwin suburbs now have access to fast Internet speeds and a more competitive broadband market, after iiNet switched on its new high-speed broadband equipment at three metropolitan telephone exchanges in the suburbs of Casuarina, Nightcliff and Palmerston today.

iiNet already provides superfast ADSL2+ services at the central Darwin exchange, but these recent network upgrades, made possible by the Regional Backbone Blackspots Program, will ensure more people in greater Darwin have access to competition.

iiNet, along with its family of brands including Westnet and Internode, are the first Internet Service Providers to offer ADSL2+ broadband services using the Internet infrastructure built as part of the Australian Government's Regional Backbone Blackspots Program.

Michael Malone, Chief Executive Officer of iiNet, said the company was committed to bringing real competition, better service and competitive pricing to more areas around Australia in the lead up to the National Broadband network.

"The NBN rollout will take time, but from today more households and businesses in the Norhern Territory will be able to enjoy the benefits of superfast broadband," Mr Malone said.

The network expansion ensures that the iiNet group of companies continues to have the largest competitive ADSL broadband network in the country.

"Customers in Casuarina, Nightcliff and Palmerston can now enjoy faster, more affordable Internet over our own network."

iiNet's broadband plans can be teamed with a Netphone service for cheaper phone calls, or combined with our fetchtv package access to our subscription television service, fetchtv, plus awesome customer service all in one package."

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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

A full list of current awards can be viewed at iiNet Awards
http://www.iinet.net.au/about/awards.html