Media Release

iiNet packs freedom and flexibility into its plans
Anytime quota and data packs now available

15 March 2012: : iiNet, Australia's second largest DSL broadband provider, has announced it will switch to 'anytime quota' on selected plans today, giving customers the flexibility to travel the Internet without the worry of managing their peak and off-peak quotas.

iiNet, Westnet and Netspace customers using on-net ADSL2+ or Naked DSL connections can now use their quota at any time of the day. Previously, internet usage was divided into peak and off-peak quotas - these have now been combined.

The launch of anytime quota follows iiNet's recent introduction of data packs – blocks of data which are available for customers to purchase so they can avoid hitting their usage limit, when they are having 'a big month'. Initial sales of the data packs indicate that these are being well received.

Data packs are available for eligible iiNet, Westnet and Netspace customers and range from $10 for 5GB up to $80 for 100GB.

iiNet's CEO, Michael Malone, said the introduction of anytime quota and data packs will give customers flexibility and more options when using the Internet.

"The advantages of our increased scale and investment in our network are clearly and directly benefiting our customers," Mr Malone said.

"I'm really pleased to launch these significant changes to our plans. Both of these options have been introduced in response to feedback from our customers. It is very satisfying that we are now in a position to release them to the market."

For more information on iiNet's anytime quota or data packs, visit
http://www.iinet.net.au/broadband/plans.html

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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

Recent acquisitions of TransACT and Internode have taken our market share to around 16 percent with more than 860,000 broadband customers.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.