iiNet pumps up its fetchtv service

3 April 2012: iiNet, Australia's foundation fetchtv service provider, has announced it is packing even more entertainment and value into its subscription television service with the introduction of the iiNet Freezone app and reduced contract periods for new customers.

The Freezone app for fetchtv gives customers access to a wide range of content including extreme sports, music and live events sourced from iiNet's content partners. The app is available now and free on all fetchtv Entertainment subscriptions.

The reduced contract terms allow new fetchtv customers to access the service without the burden of a two year commitment. Customers can now sign up to the fetchtv Entertainment package on a six month contract and the fetchtv Starter package for twelve months.

iiNet's Chief Product Officer, Stephen Harley, said the expanded fetchtv offering demonstrates iiNet's commitment to bringing real competition in the subscription television market.

"We were the first to introduce fetchtv to Australian broadband customers and now we're working towards having a service that offers more and is continuously evolving," Mr Harley said.

"For new and existing iiNet customers who have been thinking of trying fetchtv, the reduced contract periods and expanding content and movie libraries mean there's no better time than now."

iiNet's expanded television offering follows the announcement that the movie rental library has grown to more than 1000 latest release and popular titles after fetchtv finalised agreements will all major Hollywood studios and local distributors.

For more information on the iiNet fetchtv, visit www.iinet.net.au/fetchtv.

- ENDS -

For further information, please contact:
Anthony Fisk/Jane Humphries
Communications – iiNet
Ph: +61 8 9214 2210
Mobile: 0414 632 130

About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

Recent acquisitions of TransACT and Internode have taken our market share to around 16 percent with more than 860,000 broadband customers.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

A full list of current awards can be viewed at iiNet Awards
http://www.iinet.net.au/about/awards.html