

Media Release



iiNet bundles NBN for business

13 February, 2013 – iiNet today announced a range of new NBN business bundles to provide simplicity and value for customers.

The new plans offer high speed internet, bundled in with local and national calls at a market leading price.

“Customer feedback was crucial in developing these plans; overwhelmingly customers wanted simplicity and predictability of spend,” said Greg Bader, iiNet’s Chief Business Officer.

“We’ve made it simple to transition to the NBN so customers can focus on what they do best - running their business,” said Greg.

“The sooner business connects to the NBN, the quicker they can benefit from the increased bandwidth of their high speed connection. This means they can provide faster response times to their customers, and enjoy the improved reliability that NBN offers over traditional copper based solutions.

“Our market leading products, awesome customer service and the highly competitive pricing of our NBN plans make iiNet a natural choice for business. It plays to our challenger strengths and our ability to disrupt the market with value-driven services,” added Greg.

iiNet’s NBN business bundles start from \$79.95 per month for minimum speeds of 25Mbps and comes with a new Netphone 2 product which includes all local and standard national calls.

For a full list of Business NBN Plans visit www.iinet.net.au/nbn.

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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2,000 inquisitive staff across four countries and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

