

# Media Release



## More mobile choices for iiNet customers

**16 April 2013:** iiNet, the leading challenger in Australia's telecommunications market, today added the latest Samsung handsets – the Ativ S and Galaxy Note II – to its range, giving customers even more choice when it comes to finding the right smartphone for them.

iiNet's Chief Product Officer, Steve Harley, said he was pleased to announce existing customers can now get their hands on the latest Android-powered Samsung smartphones, which are packed with upgrades and awesome features.

"It's great to be able to offer iiNet customers more quality choices, and the launch of these Samsung handsets makes it even easier for our customers to find the right handset to suit them," Steve said.

"The Samsung range is easy to understand and use. It presents all the most frequently used options on a user-friendly screen that is simple and straightforward. It does all the things you'd expect from a modern smartphone – just a whole lot easier. For those customers who want to explore the power of the new phones there is a shedload of additional features on these new models to keep you amused for hours."

The Samsung Ativ S runs Microsoft Windows Phone 8 and is packed with goodies for all our customers who are Windows enthusiasts, including: Live Tiles which make it easier to see updates on your home screen as soon as they are available from the Web, and Live Apps that make the Start Screen a handy home for information that customers need to get at quickly. iiNet business customers will also find the Ativ S will easily integrates with iiNet's Microsoft hosted product suite.

The Galaxy Note II has a bigger, clearer screen and runs on the latest Android Operating System - Jelly Bean 4.1. It also has a split screen view which allows users to have more than one application open at any given time – so you can surf the Web and send an email all without leaving the browser. The 8 Megapixel camera can record HD for capturing all those special moments while on the go. The Galaxy II also has improved battery capacity and faster processing power than its predecessor, which allows for quicker internet browsing.

The Samsung Ativ S is available to iiNet customers for \$25\* a month over 24 months, or \$600 outright, on a mobile voice plan. The Galaxy Note II is available to iiNet customers for \$33\* a month over 24 months, or \$792 outright, on a mobile voice plan. Both handsets are available now for

existing iiNet customers, and will be available for new customers by the end of April. For more information on handset specifications and pricing details customers can log in through the Toolbox.

*\*Handsets are only available to customers who have a Broadband Internet Service and Mobile SIM Plan with iiNet. Total minimum costs over 24 months (including handset, SIM and broadband service) is \$2090.75 for Galaxy Note II and \$1898.75 for Samsung Activ S. Terms and conditions apply.\**

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**About iiNet**

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We're a publicly listed, ASX 200 company and employ more than 2,000 inquisitive staff across three countries. We maintain our own super-fast broadband network and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're committed to making it simple for all Australians to connect across both our own network and on the NBN. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

