# Media Release

**iinet** connect better

## iiNet introduces speedy 4G mobile for all. Hooray!

**6 June 2013:** iiNet, the leading challenger in Australia's telecommunications market, today launched super-affordable 4G mobile plans packed with new features and no lock-in contracts.

iiNet's new, flexible 4G mobile plans start from $15 a month, allowing all customers to access faster network speeds for less. iiNet customers have the option of choosing from Australia's most popular 4G handsets and coupling them with any plan – all without those niggling fixed-term contracts.

iiNet Group Mobile Product Manager, Marcus Hecht, said the new 4G mobile plans complement the recent release of iiNet's 4G handset range which include the Samsung ATIV S, Samsung Galaxy S4 and Samsung Galaxy Note II.

"Our voice plans are designed to be simple to understand but most importantly, give our customers access to the latest technology at a great price."

"iiNet customers are always looking for ways to get even more use out of their mobile and with ultra-fast 4G speeds they will now experience less buffering, better audio quality and smoother streaming services with reduced lag," Marcus said.

The new plans offer a range of included value, so customers can choose the right plan for their needs. The $30 plan includes all SMS, while the $45 and $60 plans also include all iiNet to iiNet calls.

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Flexible contracts are also important to iiNet customers, so they can always be on the right plan that suits their needs. iiNet has made this easier, with no lock in contracts so customers can chop and change to suit their needs with SIM only products.

The new 4G mobile plans include:

- Generous data inclusion

- No lock in contracts

- Mix and match with a range of handsets

- All Inclusive SMS (on $30 plan and above)

- All inclusive iiNet to iiNet mobile calls (on $45 plan and above)

| $15 plan<br>Best for a budget | $30 plan<br>Casual conversation | $45 plan<br>Total peace of mind | $60 plan<br>For heavy use |
|---|---|---|---|
| 200MB mobile data | 1.5GB mobile data | 3GB mobile data | 3GB mobile data |
| $200<br>included value[1] | $500<br>included value[1] | $800<br>included value[1] | all inclusive<br>Local & national<br>voice or video calls,<br>on any network.<br>&<br>National SMS & MMS.<br>&<br>Calls to 13, 1300, 1800<br>numbers<br>&<br>Voicemail deposit &<br>retrieval |
| | all inclusive<br>SMS to any mobile<br>in Australia | all inclusive<br>SMS to any mobile<br>in Australia<br>&<br>iiNet to iiNet<br>mobile calls | |

*Terms and conditions apply.*
Best for a budget: Total min cost is $54.95 plus usage costs ($15 mobile plan fee + $20.00 SIM cost + $19.95 dialup internet plan fee).

- ENDS -

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**About iiNet**

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We're a publicly listed, ASX 200 company and employ more than 2,000 inquisitive staff across three countries. We maintain our own super-fast broadband network and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're committed to making it simple for all Australians to connect across both our own network and on the NBN. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

A full list of current awards can be viewed at iiNet Awards
http://www.iinet.net.au/about/awards.html