

# Media Release



## **iiNet TV with Fetch gets a facelift**

**Australia's leading IPTV service offers new plans, new channels and more reach**

**11 July 2013:** iiNet, the leading challenger in Australia's telecommunications market, today announced the latest evolution of its popular television service.

The new iiNet TV with Fetch *Entertainment Plus* package includes Disney Channel, Disney Junior, ESPN and ESPN2 in addition to the extensive existing rich range of content.

Chief Product Officer Stephen Harley said iiNet was using its newly deployed HLS (HTTP Live Streaming) technology to bring the enhanced iiNet TV to more customers.

"We're adding awesome new content to iiNet TV with Fetch and making sure it's accessible to many more customers on our network," he said.

"iiNet's deployment of HLS extends coverage to customers on ADSL, ADSL2+, fibre, and for the first time, the NBN. Previously, the full iiNet TV with Fetch service, via IP Multicast, was available to about two thirds of our customers."

"Our ever-improving choice of channels, including Disney and ESPN with the Entertainment Plus package, makes iiNet TV with Fetch an even more attractive in-home entertainment service for the 75 per cent of Australian households that have decided traditional Pay TV is not for them."

From today, the new *Entertainment Plus* package replaces the *Entertainment* package for all new customers. Existing customers can choose to retain their current service or upgrade to the iiNet TV with Fetch *Entertainment Plus* package to gain access to the exciting new content.

The *Entertainment Plus* package costs \$19.95 per month on top of the basic iiNet TV service, which costs just \$10 per month and is included at no extra charge in the \$99 TV Combo.

All changes announced today apply immediately for iiNet subsidiary, Westnet. Internode customers will gain access to the expanded content from August.

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## About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We're a publicly listed, ASX 200 company and employ more than 2,000 inquisitive staff across three countries. We maintain our own super-fast broadband network and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're committed to making it simple for all Australians to connect across both our own network and on the NBN. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.



A full list of current awards can be viewed at iiNet Awards  
<http://www.iinet.net.au/about/awards.html>