

Media Release



iiNet is prepared 4 battle

30 October 2013: iiNet's gaming network, games.on.net, is geared up for the release of *Battlefield 4* with dozens of new servers across Australia, running on shiny new hardware for the thousands of gamers preparing for battle.

Battlefield 4 will be released tomorrow, October 31, and with servers located in Sydney, Perth and Adelaide, games.on.net is the best place for anyone in Australia to enjoy this year's biggest multiplayer game.

games.on.net is ready for battle, armed with:

- dozens of state-of-the-art servers and hardware in Sydney, Perth and Adelaide
- an exclusive Australian partnership with GameServers.com, so iiNet customers get the opportunity to rent out their own *Battlefield 4* servers
- the lowest possible latency
- maximum performance and resiliency, because there is no reliance on any one upstream provider
- unmetered *Battlefield 4* gaming for customer with access to the iiNet Freezone.

“games.on.net will provide gamers with access to brand new, state-of-the-art, *Battlefield 4* servers as a result of our exclusive Australian partnership with GameServers.com,” iiNet Content Manager Heidi Angove said.

“With points of presence located in Adelaide, Perth and Sydney, we have ensured a high quality and high performance network which ensures the lowest possible latency for Australian gamers.

iiNet has invested in multiple points of presence to create a private global backbone network, and multiple upstream connections to ensure a highly available network service.

“The iiNet group network is not reliant on any one upstream provider, which ensures maximum performance and resiliency to normal everyday Internet events.” Of course, what all that means is that we reckon that our gamers will have the best experience and most fun while playing *Battlefield 4* and that’s what we want.

And that’s not all - playing *Battlefield 4* on any games.on.net servers is unmetered for all customers who have access to the iiNet Freezone.

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“But wait there’s more ! Through our partnership with GameServers.com, iiNet offers Aussie gamers the ability to rent out their own *Battlefield 4* servers and enjoy the same low-latency, rock-solid gameplay of our public servers - all for themselves, or their mates!” Heidi said.

“The gaming community has already shown phenomenal support for *Battlefield 4*, with thousands of players hitting our servers each day throughout October to test out the early access beta version of this hotly-anticipated game.

“We are keen for gamers to experience our new servers and our tier 1 global network for the official *Battlefield 4* release, and to be a part of the ultimate *Battlefield* experience. See you on the battlefield!”

For more information on how to get playing on Australia's best *Battlefield 4* servers, visit games.on.net.

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For further information, please contact:

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About iiNet

iiNet is Australia’s second largest DSL Internet Service Provider and the leading challenger in the telecommunications market. Publicly listed on the ASX 200, our company is now valued at approximately \$1 billion. We employ more than 2000 inquisitive staff across three countries – 80 per cent of whom are employed to directly service our 900,000 customers. We maintain our own super-fast broadband network and support over 1.7 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We’re committed to making it simple for all Australians to connect across both our own network and on the NBN. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn’t changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

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connect better

