

# iiNet Business Reseller Program

iiNet is Australia's second largest DSL Internet Service Provider and the leading challenger in the telecommunications market. We're committed to making it simple for all Australians to connect across both our own network and the National Broadband Network (NBN). Our vision is to lead the market with services that harness the potential of the Internet and then differentiate with award-winning customer service.

At iiNet, we started as a small business - so we know just how important it is to not just give your customers great value and innovative products, but to provide awesome customer service as well.

Our **Business Reseller Program** is focused on selected B2B professionals, solution providers and resellers across Australia. We understand how important it is to have a partner you can rely on, so we're fully committed to our reseller community.

## Key Benefits



### Generous commissions

We offer substantial commissions for sale across our Business broadband and phone products for our resellers.



### Award-winning support

Our highest priority is to ensure your customers receive the best support possible. We provide a dedicated Business support team, responsible for making sure reseller customers are looked after, with no problem too big or small.



### Reseller portal

Our reseller portal has everything you need, enabling you to sign up customers and access detailed product information and marketing materials.



### Front-line customer service

As an iiNet Business Reseller, you'll be at the forefront of our awesome customer service and support. You'll provide that personal, face-to-face touch that customers can only get through an official iiNet Business Reseller. From sales to front line support, you'll be ready to go that extra mile for customers - and we'll be there to help you every step of the way.



### Your value-add services

Being an iiNet Business Reseller, you'll have the opportunity to provide and sell value-add services you offer on top of our great products. Whether that's managed installation (including on-site) or customer product training and consultation, you'll be able to exclusively offer your customers these extra services.



### Marketing and advertising support

As an iiNet Business Authorised Reseller, we'll provide you with full marketing support and materials. We also offer co-branded and co-funded marketing opportunities on application.



## Business Solutions

Our reseller products are focused on small and medium-sized businesses, ranging from On-Net ADSL2+, Naked DSL, free WiFi and NBN to fixed-line and VoIP phones – including our new BizPhone small business phone system. We also offer specialised products like VDSL2 and HFC in selected areas.



### Business NBN

The NBN is about to make the internet faster and more reliable than ever before. We offer Business NBN bundles packed with great value quotas up to 1000GB, included VoIP Netphone, competitive call rates and lightning-fast speeds of up to 25/5 or 100/40Mbps.

Plus, our Business NBN Bundles include the same great business-only features as our ADSL plans, like priority business support and static IP.



### Business ADSL Bundles

ADSL is our flagship internet service, with over 800,000 subscribers in Australia. As the second largest provider of ADSL broadband in Australia, we commit to delivering fast internet, great value and awesome customer service.

So if you're looking for the best Business broadband deals, look no further. We offer On-net and Naked internet and phone bundles with super-fast broadband, phone line rental or VoIP line included, plus unbeatable business-only features like our upload speed booster, priority business support and static IP. Plus, all our new business bundles come packed with 1000GB quota as standard, and great value call rates or included calls depending on plan.



### Free WiFi

In today's digital age, customers want to be connected to the internet when they're on the move. Whether they're at a café or at the shops, people love a fast, reliable and free internet connection.

That's where iiNet Business Free WiFi comes in. We're giving eligible businesses complimentary standard WiFi installation (including access point and modem) when they sign up for any Business Bundle – that's ADSL or NBN. This comes at no additional cost, and even better, it won't affect your customers' internet quota.



### Telephony

The internet might be a part of our daily lives now, but sometimes to get business done you just have to pick up a phone. That's why we offer a range of VoIP and fixed line phone services. From traditional PSTN phones and mobile SIM plans, to the latest small business VoIP phone systems, iiNet Business has everything your customers need to get their business talking.

Our newest telephony product is our unbeatable BizPhone small business VoIP system. All of our new BizPhone plans come with unlimited standard calls to Australian mobiles, local and national calls – plus line rental, PABX and handset are included. BizPhone also comes with other great features like voicemail to email and disaster recovery.

BizPhone is available in a choice of great value plans which all come standard with included calls and handy features, you just choose the handset that suits your business.

